



23 January 2012

Dear Professors,

**Islands of Excellence, FISITA 2012 World Automotive Congress, Beijing, China
27-30 November 2012**

I am pleased to announce that FISITA is organising the second 'Islands of Excellence' which will take place at the 34th FISITA World Automotive Congress in Beijing, China from 27-30 November 2012.

The 'Islands of Excellence' provide an opportunity for universities and research institutes from all over the world to showcase new, exciting and innovative projects as part of the exhibition of the FISITA World Automotive Congress.

Building on the success of the first 'Islands of Excellence' organised during FISITA 2008 in Munich, the competition aims to provide a unique, global automotive forum for dialogues between academia, engineers, industry and government.

The FISITA Education Committee invites universities to apply for the chance to design an 'Island' which presents their international research projects in the context of the following topics which are the 2012 Congress themes:

- I. Advanced Internal Combustion Engines
- II. Future Automotive Powertrain
- III. Advanced Transmission System and Driveline
- IV. Vehicle Electronics
- V. Vehicle Design and Testing
- VI. Automotive Safety Technology
- VII. Chassis Systems & Integration Technology
- VIII. Advanced Vehicle Manufacturing Technology
- IX. ITS & Internet of Vehicles
- X. Noise, Vibration & Harshness (NVH)

The deadline for applications is **26 April 2012**. Universities should apply via the attached application form.

Please note the following information before you submit your application:

- The exhibition itself is free of charge. The space, basic equipment, two exhibitor badges and one full congress ticket will be provided by FISITA and SAE-China.
- The projects to be displayed have to correlate with the topics shown above and described in detail in the FISITA 2012 Call for Papers.
- The ideas, projects and hardware have to be new, innovative and unique.

Honorary Committee

3M Company Makoto Ishii
Aisin AW Co., Ltd. Kazumasa Tsukamoto
Aisin Seiki Co., Ltd. Fumio Fujimori
Akebono Brake Industry Co., Ltd. Hisataka Nobumoto
ATX Group Michael A. Saxton
AVL List GmbH Prof. Helmut List
Bentley Motors Ltd. Wolfgang Dürheimer
BMW AG Dr.-Ing Klaus Draeger
Robert Bosch GmbH Dr. Siegfried Dais
BP plc Luc Bardin
Bridgestone Corporation Shoshi Arakawa
Calsonic Kansei Corporation Shigeo Shingyoji
China FAW Group Corporation Xu Jianyi
DAF Trucks N.V. Harrie Schippers
Daimler AG Dr. Thomas Weber
Dana Holding Corporation Jacqui Dedo
Delphi Corporation Rodney O'Neal
DENSO Corporation Hiromi Tokuda
Dongfeng Motor Corporation Fan Zhong
ExxonMobil L&S Co. Margaret Parnell
FEV GmbH Prof. Dr. Stefan Pischinger
FIAT Group Automobiles Harald J. Wester
Ford Motor Company Paul Mascarenas
General Motors Corp. Thomas G. Stephens
Hitachi Automotive Systems, Ltd. Kunihiko Ohnuma
Honda Motor Co., Ltd. Takanobu Ito
Horiba, Ltd. Atsushi Horiba
IDIADA Automotive Technology SA Dr.-Ing Carles Grasas
JATCO Ltd. Shigeo Ishida
Johnson Controls Dr. Beda Bolzenius
JTEKT Corporation Shoji Ikawa
Koito Manufacturing Co., Ltd. Takashi Ohtake
Magna International Inc. Donald J. Walker
MAHLE Group Prof. Dr.-Ing. Heinz K. Junker
MANN+HUMMEL GMBH Alfred Weber
Mazda Motor Corp. Seita Kanai
Mitsubishi Chemical Holdings Corp. Yoshimitsu Kobayashi
Mitsubishi Motors Corporation Gayu Uesugi
Mitsui Chemicals, Inc. Toshikazu Tanaka
NAVTEQ Larry Kaplan
Nissan Motor Co., Ltd. Mitsuhiko Yamashita
Panasonic Corporation Masahisa Shibata
Porsche AG Wolfgang Hatz
Renault Patrick Pélatat
Ricardo plc Dave Shemmans
Schaeffler Group Automotive Prof. Dr.-Ing. Peter Gutzmer
Shell International Petroleum Co. Ltd. Andrew Foulds
Sumitomo Chemical Co., Ltd. Masakazu Tokura
Sumitomo Rubber Industries Ltd. Tetsuji Mino
Tata Motors Ltd. Ratan N. Tata
TMD Friction Group Derek Whitworth
Toray Industries, Inc. Akihiro Nikkaku
Toyota Motor Corporation Kazuo Okamoto
TRW Automotive Josef Pickenhahn
TÜV SÜD AG Bernhard Kerscher
Volkswagen Group Dr. Ulrich Hackenberg
Yazaki Corporation Shinji Yazaki
Ygomi LLC T Russell Shields
ZF Friedrichshafen AG Dr. Peter Ottenbruch

- Besides the theoretical aspects of the work, hardware has to be shown. Audio visual presentations will also be welcome. The selected university or the cooperation of universities or cooperation of universities with companies has to be represented at FISITA 2012 by an accomplished expert or appropriate member of staff.
- The required space should not extend 60 m2.
- There will only be one winning project per 'Island of Excellence'.

The Education Committee will select the three best ideas and will invite the winning institutions to attend FISITA 2012 to present their research as an 'Island of Excellence'. Entries will be judged on the following criteria:

- Alignment with FISITA 2012 topics
- Creativity
- Innovative concept
- Originality

We are looking forward to your proposals and hope to see you in Beijing.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'D. Hein', with a stylized flourish at the end.

Dr.-Ing. Daniela Hein
Vice President – Education
FISITA

Attachments:

- Application Form
- Important Information